

BRIDGING 100 YEARS OF QUALITY WITH A DATA-DRIVEN PATH TO NET ZERO 2050.

# The Next Century of Sustainable Growth



## Market Leadership & Business Data

THE ECO-CONSCIOUS SHIFT **+22%**  
Growth in 25-40 age cohort purchasing share

SUSTAINABLE COLLECTIONS **+18%**  
YoY growth in product lines with recycled fabrics

LEADER IN DURABLE LUXURY **#1**  
In ergonomic sustainable furniture market share

## Durability = Sustainability



## QUANTIFIABLE SUSTAINABILITY



**100%**  
Traceable Timber

FSC Certified Supply Chain



**50M+**  
Plastic Bottles Diverted

Ocean Plastic → Premium Fabric



**75%**  
Renewable Energy Use

3 Solar-Powered Facilities



2025: 100% RECYCLABLE PACKAGING

2030: ZERO WASTE TO LANDFILL

2050: NET ZERO CARBON

## **Strategy Note**

### **Objective:**

This infographic illustrates how sustainability functions as a core business driver for La-Z-Boy. By featuring a revenue increase in sustainable collections and growth among Gen Z customers, the narrative provides concrete transparency.

### **Strategic Alignment:**

The "Century Vision" is reframed through product longevity, using comparison to prove that durability is the ultimate environmental solution. This aligns the brand's heritage of quality with a modern, responsible, and high-growth luxury identity.